

Interreg IPA Cross-border Cooperation Programme Croatia-Bosnia and Herzegovina-Montenegro 2014-2020

Annex 9: Programme intervention logic

THEMATIC PRIORITY 1: Public health and social care sector

Priority Axis 1: Improving the quality of the services in public health and social care sector

Priority Axis 1 Objective: To improve the quality of the services in public health and social care sector

Budget: 8.573.297 EUR

Needs	Specific objective	Expected result	Result indicator	Type of actions	Output indicators
<ul style="list-style-type: none"> • The delivery of public services is not in full compliance with the needs of the users in the programme area. • Need for modernization of public health and social care institutions in order to improve their accessibility and effectiveness. • Resorting to local development and social care policies to revamp cross border dialogue and cooperation to deal more effectively with common challenges, especially risk prevention and emergency and natural disasters response. • Low awareness on importance of life-long learning programmes. 	1.1. To improve the quality of services in public health and social care sector across the borders	1.1. Improved quality of services in public health and social care sector across the borders	The level of accessibility and availability of the services within public health care sector	<ul style="list-style-type: none"> - Providing support to public health and social care institutions in improving accessibility and effectiveness (e.g. small infrastructure and equipment), including related pilot projects. - Developing and implementing joint activities on enhancing the quality of health care and social care services (e.g. joint health services delivery, promoting healthy lifestyles and active and healthy aging, disease prevention implementation plan, palliative, care, etc.) - Developing and implementing joint lifelong learning education and training programmes addressing skills and capacity strengthening needs in the area of health and social care. - Implementing ICT solutions in order to improve public health and social care services. - Developing schemes and using ICT tools for establishing networking structures for the purpose of common disaster response across the borders. - Joint strengthening of health and social care for vulnerable groups with focus on elderly, including palliative care, children, disabled people receiving social care and long-term unemployed older women. - Awareness rising activities aiming at promotion of different types of services available for vulnerable 	<p>Number of jointly developed and/or implemented tools and services that enable better quality of health and/or social care services (target value: 11)</p> <p>Number of participants in joint education and training schemes on health and/or social care (target value: 343)</p> <p>Population covered with improved health and/or social care services (target value: 300.000)</p>

				<p>groups.</p> <ul style="list-style-type: none"> - Networking of organisations (e.g. health care and social care institutions, family centres, education institutions, etc.) in order to create joint activities for enhancing accessibility to health and social services. - Implementing exchange of experience concerning the identification, transfer and dissemination of good practices and innovative approaches as well support to the sustainability and implementation of the Cross-border Healthcare Directive (2011/24) and European Reference Networks, especially in relation to the aims of territorial cohesion, including territorial aspects and harmonious development of Union territory. 	
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THEMATIC PRIORITY 2: Environment, nature, risk prevention, sustainable energy and energy efficiency

Priority Axis 2: Protecting the environment and nature, improving risk prevention and promoting sustainable energy and energy efficiency

Priority Axis 2 Objective: To protect the environment and nature, improve risk prevention and promote sustainable energy and energy efficiency

Budget: 14.288.830 EUR

Needs	Specific objectives	Expected results	Result indicators	Type of actions	Output indicators
<ul style="list-style-type: none"> • Management of environmental “hot-spots” in need for improvement in all three countries possibly through cross border approaches. • Need to increase investment in solid waste sector, and to devise sustainable management models across the borders to protect common environment. • Protection and connectivity of high-value ecosystems needs to be increasingly addressed at trans-national level. • Existing mine-suspected areas in the programme area. • Need to improve response to natural disasters by approaching the problem across the borders for areas with common characteristics (e.g. water basins). 	2.1. To promote and improve environment and nature protection and management systems for risk prevention	2.1. Improved protection of environment and nature and management systems for risk prevention	Disaster response capability in the programme area	<ul style="list-style-type: none"> - Developing and implementing joint management initiatives in the area of environment and nature protection (e.g. monitoring and exchange of data, biodiversity and geo-diversity maps, management plans for nature protected areas of cross-border interest, marine protected areas, maritime spatial planning and integrated coastal management for cross-border areas, etc.) - Implementing joint actions in the area of monitoring and managing environmental protection addressing locally specific cross-border priorities and/or contributing to implementation of higher-level regional initiatives such as Sava River Basin Management Plan and the EU Strategy for the Adriatic and Ionian Region. - Implementing joint initiatives for designation and preservation of cross-border habitats (including large carnivore habitats) and ecosystems with high biodiversity value, including protection and restoration of coastal wetland areas and karst fields relevant for the Adriatic Flyway - Implementing awareness raising activities, information campaigns and education and training concerning environmental and nature protection. - Improving emergency preparedness and risk prevention systems that addresses existing as well as expected 	<p>Surface area of habitats supported in order to attain a better conservation status (target value: 14 ha)</p> <p>Area covered by improved emergency preparedness and risk prevention systems (target value: 17 km2)</p> <p>Population benefiting from flood protection measures (target value: 150.000)</p>

<ul style="list-style-type: none"> • Participating countries face a lack of sufficient and reliable energy supply which threatens to create a regional energy crisis. • Programme area has a potential for increasing production of renewable energy – especially from agricultural waste and forest residues (biomass), geothermal, solar and wind energy (Mediterranean, Dinaric and Pannonia basin areas). • Opportunity to resort to Energy efficiency (EE) is the most cost-effective clean means that can be 				<p>cross-border hazards (fires, floods, draughts, hazardous pollution events, including trans boundary air and water pollution and other natural disasters) through, for example: adopting comprehensive multi-hazard framework to risk management and communication, harmonizing information about risks using internationally accepted definitions and guidelines, addressing priority gaps and needs for exchanging available data, developing and/or implementing plans that specify standard operating procedures on local level (who, what, when, how and with whom) based on higher level initiatives for disaster management).</p> <ul style="list-style-type: none"> - Implementing cross-border measures and tools for reducing or mitigating environmental problems and risks, including small-scale infrastructure and equipment. - Implementing joint interventions in case of accidents and natural disasters and establishment of strong cooperation between the emergency centres, including small-scale infrastructure and equipment. 	
	2.2. To promote utilization of renewable energy resources and energy efficiency	2.2. Increased capacities and improved infrastructure for utilisation of renewable energy resources and energy efficiency	Energy consumption by public buildings in the programme area	<ul style="list-style-type: none"> - Developing and implementing joint pilot and demonstration projects on innovative technologies and solutions in the field of energy efficiency and renewable energy resources. - Joint investing in public infrastructure on sustainable energy and energy efficiency. - Joint incentives in order to improve planning and regulatory framework in the area of renewable energy resources and energy efficiency (e.g. analyses, comparisons, recommendation, local/regional action plans etc.). 	Additional capacity of renewable energy production (target value: 32 MW)

<p>tapped to reduce current energy supply demands which are expected to further grow in the future.</p> <ul style="list-style-type: none"> • Energy efficiency is also one of the lowest-cost means of and to reducing carbon dioxide (CO₂) emissions – a major contributor to climate change. 			<ul style="list-style-type: none"> - Implementing transfer of knowledge (awareness rising), dissemination of experience, exchange of good practice and capacity building on the utilization of renewable energy resources and energy efficiency. - Elaboration of joint studies and documentation on (the utilization of) renewable energy resources and energy efficiency. 	
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THEMATIC PRIORITY 4: Tourism, cultural and natural heritage

Priority Axis 3: Contributing to the development of tourism and preserving cultural and natural heritage

Priority Axis 3 Objective: To contribute to the development of tourism and preservation and sustainable use of cultural and natural heritage

Budget: 17.146.595 EUR

Needs	Specific objectives	Expected results	Result indicators	Type of actions	Output indicators
<ul style="list-style-type: none"> • Under-utilized potential for tourism in some parts of the programme area (e.g. old towns and historically important sites in Bosnia and Herzegovina, Adriatic hinterland, etc.) as well as continental tourism in general in northern and eastern Croatia and continental tourism in Montenegro. • Insufficient number of globally branded destination. • Short touristic summer season. • Lack of financing for tourism in some parts of the programme area. • Excessive pressure on public infrastructure in tourist areas during the summer season. • Under-utilised capacity of public institutions managing protected areas. • Lack of standardization in tourism service sector. • Tourist infrastructure in need for improvement (lack of different types of accommodation and services, insufficient road and railway connections to some areas, lack of tourist info points and other related facilities). • Lack of entrepreneurial spirit and skills for tourism in some parts of the programme area 	<p>3.1. To strengthen and diversify the tourism offer through cross border approaches and to enable better management and sustainable use of cultural and natural heritage</p> <p>STRATEGIC PROJECT</p> <p>To create conditions for sustainable development in hinterland areas and its demographic reconstruction (HR-BA-ME)</p>	<p>3.1. Strengthened and diversified tourism offer in the programme area and improved management and sustainable use of cultural and natural heritage</p>	<p>Increase in arrivals of non-residents staying in hotels and similar establishments</p>	<ul style="list-style-type: none"> - Developing, promoting and branding of joint tourism niches, services and products including the development and diversification of joint tourism activities and sustainable tourism offer, inter alia, by including other relevant sectors (e.g. agriculture, organic food supply, handicrafts and other local products, culture and sustainable transport, etc.) in order to develop projects in ecotourism, hunting, rural, mountain, excursion, cultural, adventure, religious, nautical, conference, health, wellness and spa tourism. - Developing complementary services in tourist offer - Promoting and introducing (international) certifications and standards, in order to improve the quality of tourism providers and their services. - Supporting development and improvement of destination management capacity building in tourism sector (e.g. by developing destination management skills) and focusing on enhancing quality (e.g. standardisation) and integration of cross-border offers, development of tourist destination, management, marketing and promotion. - Implementing cross-border networking of institutions and dissemination of good practices and innovative approaches in tourism sector, including support to establishment and development of clusters. - Developing the cross-border tourism offer including the 	<p>Number of joint tourism offers/products developed and/or implemented and promoted (target value: 23)</p> <p>Number of tourism providers with (international) certifications and standards (target value: 10)</p> <p>Number of tourism supporting facilities and/or tourism infrastructure developed and/or improved (target value: 13)</p> <p>Number of sustainable management plans for cultural and natural heritage sites developed and/or implemented target value: 7)</p> <p>Number of participants trained in quality assurance, standardisation on cultural and natural</p>

<p>leading to decreased quality of tourist offer.</p> <ul style="list-style-type: none"> • Lack of cooperation between different tourism stakeholders but also between different tourism niches (e.g. agricultural, health, culture sectors, etc.) in order to provide integral touristic offer. • Insufficient capacity and resources for protection and preservation of natural resources. • Lack of resources for preserving cultural heritage. 	<p>through the incentives for development of rural tourism and related infrastructure</p>		<p>development of innovative products and services and using ICT and other technologies (e.g. GPS routes, booking systems).</p> <ul style="list-style-type: none"> - Developing and improving small-scale cross-border tourism infrastructure such as: walking paths, cycling routes, hiking, riding trails, signposting, visitor centres, etc. - Implementing joint incentives of integrating culture, nature and leisure activities into sustainable tourism offer in the programme area taking care of preservation of nature and cultural protected areas (e.g. marine and coastal environment, historical and cultural sites, etc). - Valuating, preserving, restoring and reviving (e.g. animation of site) cultural, historical and natural heritage assets (e.g. UNESCO and other historical and cultural sites and landscapes), including enabling or improving access to them, but at the same time preserving marine and coastal environment. - Enabling joint cultural cooperation initiatives including creation of joint cultural events such as cultural festivals, cultural exchanges, joint theatre performances or joint/traveling exhibitions. - Developing and implementing training programs in quality assurance systems and different types of standardisation (e.g. ISO certification, etc.) on cultural and natural heritage. - Implementing investments in certification including training, equipment supply but also small scale infrastructure on cultural and natural heritage. - Developing and promoting public cultural and heritage services. 	<p>heritage and destination management (target value: 343)</p> <p>Number of cultural and natural assets developed and/or improved (target value: 14)</p>
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THEMATIC PRIORITY 7: Competitiveness and business environment development

Priority Axis 4: Enhancing competitiveness and developing business environment in the programme area

Priority Axis 4 Objective: To enhance competitiveness and develop business environment in the programme area

Budget: 11.431.063 EUR

Needs	Specific objectives	Expected results	Result indicators	Type of actions	Output indicators
<ul style="list-style-type: none"> • Lack of local products branding. • Lack of access of local SMEs in the regional and international markets. • Programme area is significantly lagging behind EU in terms of economic performance. • Lack of R&D and innovation in SMEs in the programme area. • Low entrepreneurial skills and spirit levels • Lack of foreign direct investments in the programme area. • Lack of capacity of entrepreneurs. • Business support institutions do not respond completely to needs of entrepreneurs. • Spending of GDP on R&D in all three countries is significantly below EU average. • Most of the R&D spending comes from public funding whilst there is lack of R&D investment in private sector. • The three countries are lacking specialization strategies for development of smart industries. • Collaborations between the private and public sector and R&D actors are few and insufficient. • The private sector is technologically weak, resulting 	4.1. To enhance institutional infrastructure and services in order to accelerate the competitiveness and development of business environment in the programme area	4.1. Increased competitiveness and development of the business environment in the programme area	Range of cluster activities enhancing innovation, new technologies and ICT solutions	<ul style="list-style-type: none"> - Supporting business support institutions and establishment of and support to existing and new business related sectorial networks and organisations in order to enhance standardisation, product protection, marketing and development of cross-border markets. - Developing and supporting existing business clusters and networks of SMEs in applying ICT, innovation and new technologies in order to develop and promote common products for local cross-border and international markets. - Implementing actions aiming at networking, dissemination of good practices and innovative approaches and cooperation between business support institutions, clusters and SMEs at national, regional and local level in the programme area. - Supporting business support institutions and clusters in improving the capacity of entrepreneurs including micro entrepreneurs such as family farms/households regarding marketing, branding, market research, e-business, competitiveness and education and training in entrepreneurship skills. - Increasing cooperation between research institutions, clusters, businesses, public sector & development organisations to stimulate innovation and entrepreneurship aiming at improving business innovativeness and technology based on smart 	<p>Number of cross-border business clusters and/or networks developed and/or implemented (target value: 11)</p> <p>Number of business support institutions supported (target value: 17)</p> <p>Number of laboratories and/or competence centers jointly used by the entrepreneurs developed or improved (target value: 16)</p> <p>Number of enterprises and business support institutions cooperating with research institutions (target value: 23)</p>

mainly from the low volume and low investments into R&D of the private businesses.

- The three countries are lacking commercialization of R&D innovative products.

specialization approach.

- Supporting actions related to development of innovative products and services (e.g. patents, industrial design, trademark and innovation etc.)
- Promoting and introducing (international) certifications and standards of existing and new products and services.
- Implementing joint research and development activities involving the research and educational centres in the programme area in order to increase competitiveness.
- Implementing cross-border development, adaptation and exchange of best practices in application of ICT, new technologies, processes, products or services to be directly used by the enterprises between the clusters or groups of business, R&D and education institutions.
- Establishing and supporting development agencies, technological and competence centres, laboratories and local ICT infrastructure for common use of the enterprises in the programme area in order to upgrade the existing and develop new products, services, processes or prototypes.